



# ComPARe blog submission guidelines

Want to submit a guest post to the ComPARe study blog? Connect with the ComPARe study team (<a href="mailto:thecomparestudy@gmail.com">thecomparestudy@gmail.com</a>) to discuss your topic or see blog submission guidelines below.

## **Contact information**

| Please attach your headshot via email. |
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## **Examples of topics**

- Discussion of results (summary, risk factor, cancer type)
- Share how you use the ComPARe study results in your work. Examples of areas include:
  - research
  - advocacy
  - o programs
  - information
  - policy
  - o patient education

#### Checklist for submission

- Target audience includes healthcare and public health professionals, researchers, and individuals with an interest in the ComPARe study results and cancer prevention
- 300 to 500 words
- Writing follows the principles of plain language
- Write directly to the reader

Please use the <u>Canadian Cancer Society Writing Manual</u> as a reference document. This writing manual is used to promote clear and consistent communication and is a helpful guide on style, plain language and more.

### How to submit your post

Email your completed blog post as a word document, along with this form to thecomparestudy@gmail.com.

All submissions will be reviewed by the ComPARe study team and editors from the Canadian Cancer Society. Thank you for your interest in writing a blog post!